

FAR NORTH



The Far North

An ideal place to live, work and invest

Sub-tropical climates, desirable coastal and rural living, un-spoilt coastline, work/life balance... sound good?
Welcome to the Far North – a fantastic place to live and fulfill your dreams.

Demographic:

- Population (2006): 55,845
- Households (2006): 20712
- Land area: 7324 km²

| Climate: | Temp (C) | Rain Days |
|---------------|-----------|-----------|
| Sep, Oct, Nov | 19°C/9°C | 11 |
| Dec, Jan, Feb | 25°C/14°C | 7 |
| Mar, Apr, May | 21°C/11°C | 11 |
| Jun, Jul, Aug | 16°C/7°C | 16 |

Economy:

- 7,787 Businesses employing 19,410 people
- Largest sectors: Retail and Distribution – 26%, Primary Industries – 18%
- Significant economic potential: Estimated that Far North has \$18 billion of non-metallic mineral deposits and \$3.7 billion of metallic deposits
- Strong growth in both production and service sectors
- Significant volumes of uncommitted wood harvest coming on-stream

Commercial:

- Average residential house price: \$359,373
- Prime Industrial Land (\$/m²): Far North average \$80 – Auckland average \$170
- Commercial office land (\$/m²): Far North average \$100 – Auckland average \$200
- Retail (\$/m²): Far North average \$250 – Auckland average \$550

Infrastructure/Transport:

- More than 732,000 hectares of land and 2,000 kms of coastline
- Rail access to Otiria, to the east of Kaikohe
- International port of entry at Opuia
- Commercial air links from Bay of Islands & Kaitaia to Auckland
- Intercity-Northliner bus services connect to National network via Auckland

Community:

- A network of state schools throughout the district, as well as private education, tertiary education and pre-schools
- Multiple parks and reserves, thermal pools, churches, service clubs, motels, hotels, not to mention stunning beaches!



RAPIDLY GROWING DISTRICT
SEEKS MORE SMALL BUSINESS.



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